

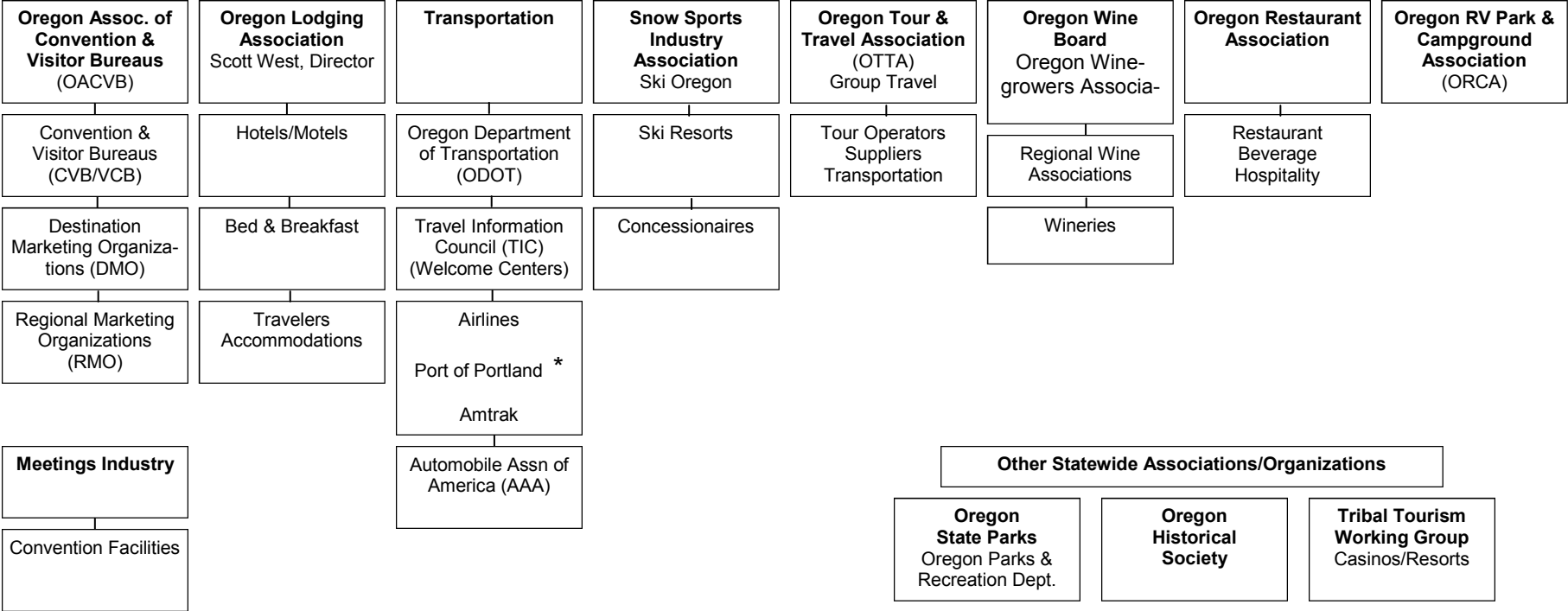
**Oregon Tourism Commission
dba Travel Oregon
9 Commissioners
Funding by 1% Lodging Tax
Oversee operation of state offices**

**Tourism Research
Advisory Council
(TRAC)**

Make recommendations to both OR & WA tourism industry on what research is needed and how to acquire it. *

**Regional
Cooperative
Marketing
Program (RCMP)**

**Regional Destination
Marketing Organizations
(RDMO) (7 Regions)
SOVA, POVA, COVA, etc.**



* Data to be interpreted via computer system @ Port of Portland.