

AAA	American Automobile Association
ABA	American Bus Association
ACCE	American Certified Chamber Executives
ACME	Association of Convention Marketing Executives
ACOM	Association of Convention Operation Managers
ACTE	Association of Corporate Travel Executives
ACVA	Albany Convention & Visitors Association
AHMA	American Hotel & Motel Association
AMA	American Marketing Association
AOI	Associated Oregon Industries
ASAE	American Society of Association Executives
ASTA	American Society of Travel Agents
AVCB	Ashland Visitor & Convention Bureau
BACC	Bay Area Chamber of Commerce
BACC	Beaverton Area Chamber of Commerce
BCVCB	Baker County Visitor & Convention Bureau
BLM	Bureau of Land Management
BTN	Business Travel Network
BVCB	Bend Visitor & Convention Bureau
CCTDC	Clackamas County Tourism Development Council
CCVB	Corvallis Convention and Visitors Bureau
CESSE	Council of Engineering & Scientific Society Executives
COCA	Central Oregon Coast Association
COED	Central Oregon Economic Development
COVA	Central Oregon Visitors Association
CVA	Convention and Visitors Association
CVALCO	Convention and Visitors Association of Lane County Oregon
CVB	Convention and Visitors Bureau
CVBWCO	Convention & Visitors Bureau of Washington County Oregon
DMAI	Destination Marketing Association International
DMO	Destination Marketing Organization
EDPA	Exhibit Designers and Producers Association
EOVA	Eastern Oregon Visitors Association

ESCA	Exposition Service Contractors Association
FAM	Familiarization Tour - also called research or product development trips
FIT	Foreign Independent Traveler
FIT	Free and Independent (of group) Traveler
GLAMER	Group Leaders of America
GMVCB	Greater Medford Visitors and Convention Bureau
GPVCB	Grants Pass Visitor & Convention Bureau
GWSAE	Greater Washington (D.C.) Society of Association Executives
HCEA	Health Care Exhibitors Association
HOMA	Heart of Medford Association
HSMAI	Hospitality Sales and Marketing Association International
IAAM	International Association of Auditorium Managers
IAAMC	International Association of Association Management Companies
IACVB	International Association of Convention and Visitors Bureaus
IAEM	International Association of Exposition Managers
IAMC	Institute of Association Management Companies
ICPA	Insurance Conference Planners Association
IEA	International Exhibitors Association
IFEA	International Festivals and Events Association
IMN	International Motorcoach Network
ITB	International Tourism Bourse
JATA	Japanese Association of Travel Agents
LCLA	Lane County Lodging Association
LCVCB	Lincoln City Visitor & Convention Bureau
MCVB	Medford Covention & Visitors Bureau
MPI	Meeting Professionals International
MTWA	Midwest Travel Writers Association
NACS	National Association of Consumer Shows
NAEM	National Association of Exposition Managers
NCBMP	National Coalition of Black Meeting Planners
NCC	Newport Chamber of Commerce
NTA	National Tour Association
OACVB	Oregon Association of Convention and Visitors Bureaus
OCC	Oregon Convention Center
OCCA	Oregon Coast Council for the Arts

OCE	Oregon Chamber Executives
OCVA	Oregon Coast Visitors Association
ODNRA	Oregon Dunes National Recreation Area
ODOT	Oregon Department of Transportation
OECD	Oregon Economic and Community Development Department
OFEA	Oregon Festivals and Events Association
OFVO	Oregon Film and Video Office
OLA	Oregon Lodging Association
OMPI	Oregon Meeting Planners International
OMSI	Oregon Museum of Science and Industry
ORA	Oregon Restaurant Association
ORC	Oregon Retail Council
ORC	Oregon Rugged Country
OREF	Oregon Restaurant Education Foundation
OSA	Oregon Sports Authority
OSAM	Oregon Society of Association Managers
OSIA	Oregon Snowsports Industry Association
OTC	Oregon Tourism Commission
OTC	Oregon Transportation Commission
OTMC	Oregon Trail Marketing Coalition
OTTA	Oregon Tour and Travel Alliance
OWAB	Oregon Wine Advisory Board
OVCB	Ontario Visitor & Convention Bureau
PCMA	Professional Convention Management Association
PDX	Portland International Airport
POP	Port of Portland
POSA	Portland Sports Authority
POVA	Portland Oregon Visitors Association
PRSA	Public Relations Society of America
RCC	Redmond Chamber of Commerce
RCMA	Religious Conference Management Association
RCMP	Regional Cooperative Marketing Plan
RDMO	Regional Destination Marketing Organization
RVCB	Roseburg Visitor and Convention Bureau
SATW	Society of American Travel Writers

SBA	Small Business Administration
SCMP	Society of Company Meeting Planners
SCVA	Salem Convention and Visitors Association
SGMP	Society of Government Meeting Planners
SITE	Society of Incentive & Travel Executives
SOVA	Southern Oregon Visitors Association
STEP	Salmon Trout Enhancement Program
SVB	Seaside Visitors Bureau
TCLA	Tri-County Lodging Association
TEA-21	Transportation Equity Act for the 21st Century
TIA	Travel Industry Association of America
TIC	Travel Information Council of Oregon
TICO	Tourism Industry Council of Oregon
TO	Travel Oregon
TOT	Transient Occupancy Tax
TTRA	Travel and Tourism Research Association
USCC	United States Chamber of Commerce
USTOA	United States Tour Operators Association
VCB	Visitor and Convention Bureau
WACVB	Western Association of Convention and Visitors Bureaus
WCAE	Western Conference of Association Executives
WSAE	Western Society of Association Executives
WTF	World Travel Fair
WTM	World Travel Market
WTTC	World Travel and Tourism Council
WVVA	Willamette Valley Visitors Association
YVVA	Yamhill Valley Visitors Association

*Courtesy of Oregon Convention and Visitors Bureaus, OACVB*

*Please forward additions, deletions and changes to [pres@wvcross.com](mailto:pres@wvcross.com)*

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